Removal of unemployment

286. SHRI SOUPETA RAMA-CHANDRA REDDY: Will the Minister of RURAL AREAS AND EMPLOYMENT be pleased to state:

(a) the plans of Government for removal of unemployment; and

(b) the steps taken during the last one year for eradicating poverty?

THE MINISTER OF STATE OF THE MINISTRY OF RURAL AREAS AND EMPLOYMENT (SHRI BABAGOUDA PATIL): (a) and (b) Ministry of Rural Areas and Employment implements the following major schemes for generation of employment and eradication of poverty in rural areas of the Country;

(1) Jawahar Razgar Yojana (JRY)
(2) Million Wells Schemes (MWS)
(3) Integrated Rural Development Programme (IRDP)
(4) Development of Women and' Children in Rural Areas (DWCRA)
(5) Training of rural Youth for Self Employment (TRYSEM)
(6) Employment Assurance Scheme (EAS)
(7) Supply of Improved Toolkits to Rural Artisans (SITRA)
(8) Indira Awaas Yojana (IAY)

The budget allocation for the rural employment and poverty eradication programme has been increased from Rs. 6805.70 crore in Budget Estimate 1997-98 to Rs. 7280.94 crore in Budget Estimate 1998-99.

Campaigns for rural employment schemes

287. KUMARI NIRMALA DESHPANDE: Will the Minister of RURAL AREAS AND EMPLOYMENT be pleased to state:

(a) what further steps Government propose to disseminate information about various rural employment schemes in a big way; and

(b) whether there are any action programmes to reach these schemes to the door steps of, rural population, through regular campaigns?

THE MINISTER OF STATE OF THE MINISTRY OF RURAL AREAS AND EMPLOYMENT (SHRI BABAGOUDA PATIL): (a) and (b) The Ministry of Rural Areas and Employment is making concerted efforts to disseminate information about various rural employment schemes through most of the available modes of communication such as Electronic Media (Radio and Television), Print Media, Outdoor Publicity, Field level publicity campaign, interpersonal contacts and traditional media.

To make the target beneficiaries in rural areas aware about schemes of the Ministry of Rural Areeas and Employment, the Ministry also organises field level campaigns through the media units of the Ministry of Information and Broadcasting namely Directorate of Field Publicity and Song and Drama Division.

An Advisory Committee on Media Comprising of eminent journalists and media persons has been constituted in the Ministry to evolve cohesie communication plan.

A Standing Committee on Media constituted in the Ministry approves and oversees the implementation of the media activities. It periodically monitors and gives policy directions for mid course corrections.

पंजाब, महाराष्ट्र और गुजरात में सम्पर्क सड़कों के लिए राशि

288. **श्री लाला लाजपत राय** : क्या ग्रामीण क्षेत्र और रोजगार मंत्री यह बताने की कृपा करेंगे कि:

(क) विगत तीन वर्षो के दौरान पंजाब, महाराष्ट्र और गुजरात के प्रत्येक जिले में सम्पर्क सड़कों के विकास हेतु वास्तविक रूप से कुल कितनी राशि आबंटित की गई: